New Tourism Projects Support Industry Growth

Tourism, Culture and Heritage

News Releases

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Hiking trails, heritage sites and tourist attractions throughout Nova Scotia are being developed and enhanced thanks to funding from the province. A total of $188,411 will support 15 projects under the Tourism Development Investment Fund.

"This investment supports the long-term growth of the tourism industry," said Rodney MacDonald, Minister of Tourism, Culture and Heritage. "Enhancing the quality of our services and products will ensure that we continue to be a tourism leader in this country."

The Cumberland Regional Economic Development Association (CREDA) received $8,000 to help develop an interpretive program at the historic site of the former village of Beaubassin.

"This support enables us to tell the story of our Acadian heritage to visitors and Nova Scotians alike," said Rhonda Kelley, executive director, CREDA. "Attracting more visitors to Beaubassin will also support economic development in our region."

Project partners from the tourism industry, community and other levels of government will invest an additional $451,000 in the 15 projects.

"Our dedicated tourism partners want the industry to remain healthy and growing," said Scott MacAulay, chair of the Tourism Partnership Council. "To do this, we need to stay tuned in to the needs of our visitors and deliver experiences that will make them return again and again."

Over the last year, the Tourism Development Investment Fund has invested more than $537,000 in 43 projects throughout Nova Scotia.

Information on the Tourism Development Investment Fund is available from the Department of Tourism, Culture and Heritage by calling 902-424-3908, or by visiting the Tourism Partnership Council website at **www.nstpc.com** .

FOR BROADCAST USE:

The province will provide more than 188-thousand dollars in funding to support 15 tourism projects through its Tourism

Development Investment Fund.

Some of the projects to be funded include developing interpretation signs on hiking trails and at heritage sites.

Tourism, Culture and Heritage Minister Rodney MacDonald says the investment supports the long-term growth of the tourism industry.

Project partners from the tourism industry, community and other levels of government will invest an additional 451-thousand dollars in the 15 projects.

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Note: Following are the 15 projects receiving support from the Tourism Development Investment Fund:

-- Windsor Rotary Club will receive $8,448 to create four interpretive panels to be placed along the town's waterfront walking trail;
-- Kings Community Economic Development will receive $20,000 to develop four scenic pull-off sites in Halls Harbour, Morden, Kingsport and Port Williams. Each site will provide space for vehicles to park and offer an interpretation on the area's history;
-- Oak Island Tourism Society will receive $12,500 to conduct a feasibility study on operating a tourist attraction focused on the history of treasure hunting on Oak Island;
-- Cumberland Regional Economic Development Association will receive $8,000 to develop three interpretive panels depicting Acadian heritage at the former village of Beaubassin;
-- Black Loyalist Heritage Society will receive $2,828 to develop a re-enactment depicting the legal, historical and social aspects of the life of a Black Loyalist in the Birchtown and Shelburne areas in the late 18th and early 19th century;
-- Hector Heritage Society will receive $1,100 to create four living history tours along the Pictou waterfront. The tours will depict the area's Scottish-influenced architecture, local history and folklore, and natural beauty;
-- Pictou Regional Development Commission will receive $9,075 to secure tourist attraction signs on the 100-series highways in Pictou County, which will direct visitors to key sites throughout the county;

-- Les Amis du Plein Air will receive $25,000 to develop a boardwalk along 1.8 kms of coastal trail, which will complete the Jack Pine Trail;
-- Cumberland Regional Economic Development Association will receive $50,000 to complete a series of day-use trails and develop an interpretive centre, looping trails and viewing platforms at the Eatonville entrance to Cape Chignecto Provincial Park;
-- The Snowmobile Association of Nova Scotia will receive $10,000 to conduct a study on the economic impact of the snowmobiling industry on the provincial economy;
-- South Shore Tourism Association will receive $7,700 to complete an inventory and assessment of key birding sites across the province;
-- Commission du tourisme acadien du Canada Atlantique will receive $15,000 to support ongoing tourism initiatives, including a market readiness program for operators;
-- Golf Nova Scotia will receive $3,200 to offer two customer service seminars aimed at front-line staff;
-- Tourism Industry Association of Nova Scotia will receive $9,125 to offer first-aid and risk management workshops to the adventure tourism sector;
-- Taste of Nova Scotia will receive $6,435 to take a group of industry and government representatives to the International Conference on Culinary Tourism.

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